

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 15.37
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- JOE KNAUER

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[illegible]

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and the role of the accounting system in providing reliable financial information. It highlights the need for transparency and accountability in financial reporting, particularly in the context of public sector organizations. The document also emphasizes the importance of regular audits and the role of external auditors in ensuring the integrity of the financial statements.

2. The second part of the document focuses on the challenges faced by organizations in implementing effective financial management practices. It identifies key areas such as budgeting, cost control, and resource allocation as critical components of financial management. The document also discusses the importance of establishing clear financial policies and procedures, and the need for ongoing monitoring and evaluation of financial performance.

3. The third part of the document provides a detailed overview of the accounting system used by the organization. It describes the various components of the system, including the general ledger, subsidiary ledgers, and the trial balance. The document also explains the process of recording transactions and the preparation of financial statements. It highlights the importance of maintaining accurate and up-to-date records, and the role of the accounting system in providing reliable financial information.

4. The fourth part of the document discusses the importance of financial management in the context of public sector organizations. It highlights the need for transparency and accountability in financial reporting, particularly in the context of public sector organizations. The document also emphasizes the importance of regular audits and the role of external auditors in ensuring the integrity of the financial statements.

5. The fifth part of the document provides a detailed overview of the accounting system used by the organization. It describes the various components of the system, including the general ledger, subsidiary ledgers, and the trial balance. The document also explains the process of recording transactions and the preparation of financial statements. It highlights the importance of maintaining accurate and up-to-date records, and the role of the accounting system in providing reliable financial information.

6. The sixth part of the document discusses the importance of financial management in the context of public sector organizations. It highlights the need for transparency and accountability in financial reporting, particularly in the context of public sector organizations. The document also emphasizes the importance of regular audits and the role of external auditors in ensuring the integrity of the financial statements.

7. The seventh part of the document provides a detailed overview of the accounting system used by the organization. It describes the various components of the system, including the general ledger, subsidiary ledgers, and the trial balance. The document also explains the process of recording transactions and the preparation of financial statements. It highlights the importance of maintaining accurate and up-to-date records, and the role of the accounting system in providing reliable financial information.

8. The eighth part of the document discusses the importance of financial management in the context of public sector organizations. It highlights the need for transparency and accountability in financial reporting, particularly in the context of public sector organizations. The document also emphasizes the importance of regular audits and the role of external auditors in ensuring the integrity of the financial statements.

9. The ninth part of the document provides a detailed overview of the accounting system used by the organization. It describes the various components of the system, including the general ledger, subsidiary ledgers, and the trial balance. The document also explains the process of recording transactions and the preparation of financial statements. It highlights the importance of maintaining accurate and up-to-date records, and the role of the accounting system in providing reliable financial information.

10. The tenth part of the document discusses the importance of financial management in the context of public sector organizations. It highlights the need for transparency and accountability in financial reporting, particularly in the context of public sector organizations. The document also emphasizes the importance of regular audits and the role of external auditors in ensuring the integrity of the financial statements.

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV5/12 15.37

PLS CFM, THX 11/5

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2871												
38		S	700P-730P	30		\$1,200.00	11/3	11/3	0		SAT	0
PROGRAM : JEOPARDY-WKND CON COM1 : JEOPARDY-WKND												
110		A	500A-530A	30		\$1,200.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS ORD COM1 : NO RUN DUE TO SPORTS RUN OVER, WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV3 ON LINE-38 FOR 1 SPOT/WK												

REP: TEL# 703 528 7800FAX# 703 528 7880

REP HEADLINE# 6251220TRF# 323899

CREDIT ADVISORY: AGENCY CREDIT RISK !!

ORDER WORKSHEETHARRIS REPORT FROM REP

NOV5/12 15.37

\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M12 OK'D BUY#38

MISSED: SAT/700P-730P NOV3 30S \$1,200.00 (NOV5/12)

OFFER: TUE/500A-530A NOV6 30S \$1,200.00 PLS ADVISE.

CMT: NO RUN DUE TO SPORTS RUN OVER, WE CAN OFFER

NOV/12 233275.00

CONTRACT TOTAL 233275.00

TOTAL SPOTS 132

MARKET TOTALS \$553,035

WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE